

MKTG 3600

In-Class Role-Play Grading Form

Name: _____

Presenting

General Communication: 1 2 3 4 5

Use of VPC Model: 1 2 3 4 5

False Presenting? 1 2 3 4 5

Visual Aids / Props 1 2 3 4 5

Management of flow / transitions 1 2 3 4 5